



Conference of the Month, Sweden

1909 Sigtuna Stads Hotell: A jewel in the crown

A charming five-star city hotel lies along the bay in the centre of Sweden's oldest town, Sigtuna. Known as the 1909 Sigtuna Stads Hotell, this wonderful venue successfully combines modern design with historic charm. The convenient location allows easy and fast access to Stockholm, Uppsala and Arlanda Airport, making it a natural meeting place.

By Emelie Krugly Hill | Photos: Sigtuna Stads Hotel

The hotel has been described as a jewel in the crown of the historic town of Sigtuna. Located on the main street, lined with small shops, cafes and traditional buildings, it is a mere 20 meters from the shores of the stunning Lake Mälaren. This intimate five-star hotel was built in the early 20th century, as the name suggests, and the elegant furnishings and fittings

are a combination of Scandinavian classics and fresh design. Between 1999 and 2001, the hotel underwent a comprehensive renovation and has regained its elegance, and the result is an extremely stylish hotel with 26 guestrooms. The 1909 Sigtuna Stads Hotell is actually Sweden's smallest five-star hotel and one of six in the country with such a prestigious ranking.

The décor encapsulates a modern style from the 1930s through to the 1950s, employing natural materials such as oak and sandstone sourced from the island of Öland. The interior is as it was during its heyday when the king used to visit and stay. With the services of interior designer Jonas Lindvall, they recreated this period interior, using original drawings of classic

Scandinavian design from the likes of Hans Wegner, Arne Jacobsen, Louis Poulsen and many others.

“The different room categories include a junior suite, deluxe rooms, and double and single rooms, all with a lake or city view. As soon as you step into the hotel, a fully tailored and personalised service awaits you; it is what’s distinctive about us. The hotel is fully staffed 24 hours,” says director Josefine Asplund.

“The hotel has five meeting rooms; the smallest is named after King Gustav V, who was a regular guest. This room can accommodate two to eight people. The hotel’s main conference room is known as the ‘Little Square’ and accommodates up to 60 people. The ‘wine cellar’ is a medium-sized conference room for up to 14 people, but it’s nothing like a wine cellar. It’s light with double doors opening onto a terrace and garden. The pavilion is another great conference room overlooking the lake and facilitating up to 18 people with a U-shaped seating plan. The French dining room is another conference room and ideal for classic board meetings for up to 20 people,” says Asplund.

The hotel has spaces for small board meetings but also major international conferences, and can make rooms available for confidential meetings, events with entertainment and product launches, for example.

It also operates a fine dining restaurant and was awarded with the Rising Star 2008 by the White Guide and is currently considered to be one of Sweden’s top 20 restaurants. Using locally sourced ingredients and producing genuine Swedish cuisine is all part of the secret.

There is also an extensive wine cellar, with several hundred varieties of carefully selected wines. Two Michelin-starred chefs share a wealth of experience to ensure you have everything you need for a successful meeting, a delicious meal and a restful night’s sleep.

During your stay, you should not miss the opportunity to explore the medieval town



of Sigtuna, with its narrow streets, alleyways and shops and cafes. A city tour is a popular activity for conference groups. “Why not walk or jog along the shore of Lake Mälaren? In Sigtuna, there are plenty of activities, such as boat trips in the

spring or summer, and skating in winter,” says Asplund.

For more information, please visit:
www.sigtunastadshotell.se