

New Products and Services

This year exhibitors will be unveiling an array of new products and services, here's a few to look out for



LEISURE INDUSTRY WEEK
21-23 Sept 2010 · NEC Birmingham UK

■ CLOA

The Chief Cultural & Leisure Officers Association, CLOA, will be inviting its strategic partners to a meeting at LIW. The meeting will focus on the new government's plans for cuts, how the coalition will look to increase participation and what the implications of the 'right to request' for local government culture and sport workers will be. They expect figures from The Department for Culture, Media and Sport (DCMS), Local Government Association (LGA)/ Local Governance Innovation & Development (LGID), Audit Commission, the non-departmental public bodies (NDPB) to attend.

■ FitPro PT Fusion Tour

Leading fitness presenters will discuss and demonstrate the programming potential of three of the most cutting-edge products on the market today, ViPR, PTontheNet and FASTER Health & Fitness. The FitPro Fusion Tour is a two-hour practical and theoretical workshop designed to bring business to life. Speakers include Robert Cappuccio, who designs and implements sales, customer relations, management and personal training systems for leading industry organisations, John Hardy, founder of FASTER Health and Fitness and personal trainer Gavin Attorehain.

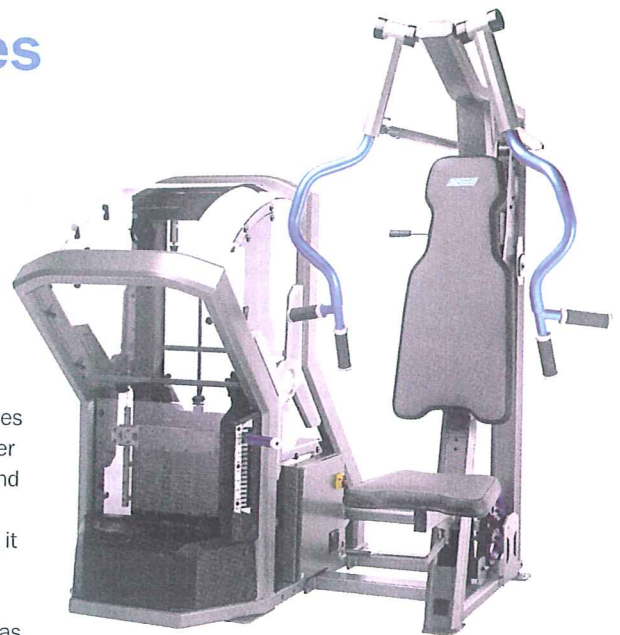
■ **Gladstone Health and Leisure**, a member relationship management solutions company, will be exhibiting its latest version of its Kiosk software which includes developments that allow greater flexibility for booking classes and courses, whilst combining an updated user interface making it more intuitive for users.

■ **Xn Leisure Systems Ltd** has been offering leisure management solutions for over 28 years and serves over 5,000 users in the leisure industry. This year, Xn Leisure Systems Ltd will be exhibiting the new self serve and on-line products at the show.

■ **PartyCentreSoftware.com** is an online party booking and management service for the leisure industry. Representatives from the company will be on hand at LIW to give advice about the products. The software can be used to streamline the event booking process, increase revenue and decrease labour costs. Scott Drummond, president of **PlayCentreSoftware.com** said of the company: "With our innovative web-based EPOS system you can check customers in and out, sell café products and have access to your company data anywhere you are. From vendor and user management to advanced reporting, you can take control over your centre without having to physically be there."

■ **Lifetime** will be offering individuals wishing to move into a management role within a leisure centre or health club environment a new and unique online leadership and management programme. Developed by industry specialists, staff can complete the course entirely online in order to enhance their skills and understanding in a duty or fitness manager capacity. Lifetime will be demonstrating the online service on stand H128 at LIW.

■ Swedish equipment manufacturer, **X-Force**, will unveil its completely new



The Pec Seated Press from the X-Force range will be on show

strength range to the UK at LIW. The unique range, which uses a patented tilted weight stack, gives users the benefits of negative training in a simple, safe and productive manner. X-Force will be showcasing eight of the fourteen models from the range at LIW. Inventor, Mats Tulin, will be available for questions on stand HF4 throughout the show.

■ **'Transforming a Generation' (TAG)** The Transforming a Generation charity is set to revolutionise how young people can break through their personal barriers, get jobs and kick start their careers. Developed specifically to help young people into careers in the health and fitness industry, TAG will create over 1000 new jobs across the country in the next year. The programme is funded by the Department for Work and Pensions' Future Job Fund.

■ **Total Hygiene**, the UK's leader in disabled toilet, washroom and bathroom provision, has developed a new unique package in order to enable the leisure industry to efficiently capitalize, and to ensure effective compliance with standards for people with access needs.

■ **Entre-Prises UK Ltd** will be exhibiting its Clip n Climb challenges for adults and children, within the Play Innovation Zone, for the first time in the UK.